



OFFICIAL
FERRARI DEALER
FERRARI OF NAPLES

FEBRUARY NEWSLETTER

FEBRUARY MAY BE SHORT, BUT FERRARI OF NAPLES HAS YOU COVERED

February may be the shortest month of the year, but Ferrari of Naples is bringing a full calendar of premier automotive experiences to Southwest Florida. From our exclusive Amalfi unveiling and test drive experience to Exotics and Espresso, we are your go to destination for everything happening in the automotive world.



Beyond our dealership, February also features South Florida favorites including Cars on 5th and the internationally renowned Cavallino Classic, along with exciting events hosted by the Ferrari Club.

Be sure to read below for full access to all February events and join us as we celebrate performance, passion, and community.

FERRARI OF NAPLES ANNOUNCES EXCLUSIVE THREE-DAY AMALFI DYNAMIC TOUR

Ferrari of Naples is proud to invite clients to an exclusive three-day experience celebrating the debut of the all-new Ferrari Amalfi. The Amalfi Dynamic Tour offers a rare opportunity to engage with Ferrari's newest masterpiece through an intimate unveiling, a curated design experience, and private driving appointments.



The experience begins with an evening reception and unveiling on Thursday, February 26th, from 5:00 PM to 7:30 PM, hosted at Ferrari of Naples. Guests will enjoy a first look at the Amalfi, followed by a special presentation from Emmy Award-winning stylist Brenda Cooper titled Ferrari in Full Color. This immersive experience explores personal palette, design expression, and the art of Ferrari specification, offering a unique lens into how individuality meets performance.

Following the unveiling, guests will be invited to experience the Amalfi firsthand with private test drive appointments on Friday and Saturday, February 27th and 28th, allowing drivers to discover the vehicle's performance, precision, and design in real-world conditions.

From the reveal of Ferrari's newest creation to a fully immersive driving experience, the Amalfi Dynamic Tour represents a rare opportunity to connect with the brand at its highest level.

Evening Reception & Unveiling

Thursday, February 26
5:00 PM – 7:30 PM

RSVP

Book Your Amalfi Test Drive

Friday, February 27 – Saturday, February 28
10:00 AM – 4:00 PM

SCHEDULE DRIVE

Availability is limited. Clients are encouraged to reserve their preferred time as early as possible.

For additional information, please contact Dagney Wysong at dwysong@newcountry.com.

FERRARI OF NAPLES HIGHLIGHTS THE NAPLES AUTOMOTIVE EXPERIENCE

Ferrari of Naples invites clients and enthusiasts to join the 2026 Naples Automotive Experience featuring the signature Cars on 5th Concours on Saturday, February 7, 2026, from 10:00 a.m. to 4:00 p.m. along 5th Avenue South in downtown Naples. This celebration brings together a stunning lineup of rare, classic, and high-performance vehicles in a vibrant community setting, all in support of Habitat for Humanity of Collier County.



Whether you're admiring exceptional automobiles, connecting with fellow enthusiasts, or enjoying the day's events, the Naples Automotive Experience delivers a spirited showcase for car lovers of all ages.

Tickets are available now. Ferrari of Naples looks forward to celebrating automotive passion and community at this year's event.

PURCHASE TICKETS HERE

FERRARI OF NAPLES HIGHLIGHTS THE 35TH ANNUAL CAVALLINO CLASSIC IN BOCA RATON

Ferrari of Naples is pleased to share that the 35th Annual Palm Beach Cavallino Classic is set for February 13-15, 2026, at The Boca Raton in Boca Raton, Florida. This milestone celebration brings together some of the world's most extraordinary Ferraris and automotive enthusiasts for a weekend filled with rare automobiles, luxury hospitality, and unforgettable moments.



The Cavallino Classic weekend features a rich lineup of events, including the Tour d'Eleganza scenic drive, the elegant Party Under the Stars, the Concorso d'Eleganza and Cavallino Night, and the Classic & Sports Sunday car show and charity brunch at Mar-a-Lago. Additionally, the 2026 event will include its first-ever live auction presented by RM Sotheby's, adding an exciting new element to the celebration.

Tickets and access options — including general admission and VIP packages — are now available for purchase. To secure your place at one of the most anticipated Ferrari-focused events of the year, visit the official Cavallino Classic ticket page.

Ferrari of Naples encourages clients and enthusiasts to join this distinguished gathering of Ferrari heritage, passion, and community. From elegant evenings to stunning vehicle displays and spirited drives, the Cavallino Classic offers a unique and memorable experience for every Ferrari enthusiast.

PURCHASE TICKETS HERE

FERRARI OF NAPLES CELEBRATES EXOTICS & ESPRESSO — SWFL'S PREMIER CAR SHOW EVENT

Ferrari of Naples is proud to present Exotics & Espresso on Saturday, February 21, 2026, from 9:00 a.m. to 11:00 a.m., continuing its reputation as one of Southwest Florida's most premier automotive gatherings. This monthly showcase brings together an extraordinary variety of vehicles — from rare exotics and modern supercars to classic collectibles — in a dynamic and welcoming setting that celebrates automotive passion and community.



Hosted at the Ferrari of Naples dealership, Exotics & Espresso has become a highlight of the region's car culture, drawing enthusiasts, collectors, and families eager to enjoy exceptional cars, great conversation, and complimentary coffee. All makes and models are welcome, making it a truly inclusive and vibrant showcase for automotive excellence.

FERRARI CLUB OF AMERICA NAPLES CHAPTER ANNOUNCES UPCOMING EXPERIENCES

Ferrari of Naples is pleased to spotlight the upcoming events hosted by the Ferrari Club of America Naples Chapter, offering clients and enthusiasts the opportunity to connect beyond the showroom through curated drives, social gatherings, and elevated lifestyle experiences.



The season begins on Wednesday, February 18, with Enzo's Birthday Celebration, one of the chapter's premier annual events. Hosted at Ultimate Garages, the evening honors Ferrari's legendary founder through a vibrant showcase of Ferrari's culture, iconic vehicles, art, and luxury experiences. Guests will enjoy feature films on Enzo Ferrari, displays of legendary Ferraris, live art, and exclusive pop ups, all in true Prancing Horse spirit.

REGISTER HERE

The excitement continues on Wednesday, March 4, with Exotics and Empanadas, a full restaurant takeover at Unidos Latin Kitchen and Bar. This high energy evening brings together elevated Latin cuisine, craft cocktails, and a private setting to showcase Ferraris, creating a lively atmosphere for members to connect and celebrate automotive passion.

REGISTER HERE

Not yet a member? The Ferrari Club of America Naples Chapter offers access to private events, scenic drives, and a close knit Ferrari community that extends far beyond dealership experiences. Membership provides a unique way to deepen your connection to the brand while building lasting relationships with fellow Ferrari owners and enthusiasts.

REGISTER HERE

PRE-OWNED SPOTLIGHT

Browse this month's selection of Certified Pre-Owned Ferraris and more!



2022 Ferrari F8 Spider
Mileage: 4,773
Exterior: Gray
Interior: Rosso Ferrari
Engine: 3.9L V8



FERRARI APPROVED
CERTIFIED PRE-OWNED
PROGRAM

INQUIRE NOW

1995 Ferrari F512 M Base

Mileage: 22,383
Exterior: Red
Interior: Nero
Engine: V12



INQUIRE NOW



2021 Ferrari Roma
Mileage: 2,320
Exterior: White
Interior: Nero
Engine: 3.9L V8



FERRARI APPROVED
CERTIFIED PRE-OWNED
PROGRAM

INQUIRE NOW

VIEW ALL INVENTORY



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Thank you for visiting our website for New Country Ferrari of Naples, your certified Ferrari dealer serving drivers throughout Southwest Florida and the surrounding areas. At our dealership, you'll find an exclusive selection of New and Certified Pre-Owned Ferraris located within our state-of-the-art showroom. Whether you're interested in buying or leasing a Ferrari, our qualified business center experts will gladly help you get behind the wheel of the one you desire.